

2023 Black Muslim Psychology Conference  
Sponsorship

# Rejoice





June 2023

## 2023 Black Muslim Psychology Conference

As Salaamu Alaikum!

I pray this message finds you and your family well and in great health! On behalf of the Board of Muslim Wellness Foundation and the Black Muslim Psychology Conference (BMPC) Planning Committee, **thank you for your interest in sponsoring or donating to this much anticipated gathering!**

Muslim Wellness Foundation (MWF) is a 501(c)(3) nonprofit organization dedicated to reducing mental health stigma and promoting healing and well-being in American Muslim communities through dialogue, education and training. Development of affinity spaces and dialogue for American Muslims creates an opportunity for collective healing from trauma of white supremacy, Christian hegemony anti-Muslim bigotry and anti-Black racism and violence. **MWF is celebrating 10+ YEARS of service to American Muslim communities across the country** and we have been an outspoken leader in creating these spaces; spaces which validate our humanity and draws upon our unique “visions of possibilities for freedom and wellness.” From being the first Muslim organization in the country to offer Mental Health First Aid (MHFA) trainings in 2013 to establishing the annual Black Muslim Psychology Conference (BMPC) in 2015, MWF has been a strong and consistent voice in advocating healing justice and emotional well-being.

As a small organization, we rely primarily on volunteer labor, donations and sponsorship in order to provide insightful, innovative, and quality programming to the community. We have done all we can to keep the registration fee as reasonable and inexpensive as possible. **We are seeking support at this time to help offset the costs of the 2023 Black Muslim Psychology Conference, including travel and lodging for our invited speakers, reduce ticket prices for students, and provide scholarships for low income community members.** Your tax-deductible contribution will also help advance scholarship and initiatives to support Black Muslim wellness, a largely underserved community.

Please review the enclosed material which offers an overview of the conference, our inaugural summer social: MASQUERADE commemorating BIPOC Mental Health Month and the sponsorship levels we offer. If you would simply like to make a general donation, that is greatly appreciated as well.

Sincerely,

Kameelah Mu'Min Rashad

Founding Executive Director, Muslim Wellness Foundation

Chair, Black Muslim Psychology Conference Planning Committee

kameelah@blackmuslimpsychology.org

# CONFERENCE OVERVIEW



## OVERVIEW BMPC2023 + HISTORY OF BLACK MUSLIM PSYCHOLOGY CONFERENCE

The 2023 Black Muslim Psychology Conference (BMPC2023) explores the art, science and practice of Black Muslim Joy as an essential ingredient in our healing and well-being. For Black Muslims, joy can be especially important because the experience of being Black and Muslim in America can be particularly challenging. Systemic racism, discrimination, and the intergenerational trauma of slavery and oppression can take a toll on our mental health and well-being. Engaging in rituals of joy can help us counterbalance these challenges by providing moments of respite and celebration. These rituals can take many forms, including prayer, meditation, music, dance, and communal gatherings. By coming together to celebrate and connect with one another, we can cultivate a sense of belonging and community that can help sustain us through difficult times.

In the Holy Quran [10:58], our Creator advises us "in the grace, mercy and bounty of Allah let them rejoice, that is far better than all [the wealth] that they have accumulated." This is a reminder that joy not only contributes to our sense of belonging and community, but also allows us to cherish our connection to each other and the Almighty - and this connection is priceless!

At BMPC2023, we will acknowledge our collective desire to gather together, hold space for one another, and process all that we have experienced. We will honor the losses that we (collectively and individually) experienced since the onset of the pandemic, as well as celebrate the love, mercy, creativity, and warmth which has sustained us through it all.

### We will consider the following questions:

- How do we understand the importance of joy, creativity, play and imagination, amidst marginalization and erasure of Black Muslim narratives?
- What are the most joyful practices which have nourished our communities, in the past and present? How have these practices changed and evolved over time?
- What strategies have been most helpful in preserving the legacy of our rituals of Black Muslim joy?
- Imagine: It is now the year 2040. You are living and thriving in a Black Muslim community in which every believer is valued and appreciated. What do you love most about this community? What are you most proud of? What brings you joy?"

This unique gathering was held for the first time in Philadelphia, in the summer of 2015, on the auspicious coinciding occasions of Ramadan and the 150th anniversary of Juneteenth. Our inaugural conference brought together a small, but diverse group of Black Muslims from across the nation, representing a range of Afro-diasporic identities and approaches to Islamic practice—to create a community centered on the intersectional lived experiences that make up Black Islam in America. That first year, we gathered together to explore the theme, "Faith, Identity, and Well-Being" and found something very special: that by centering our narratives, our knowledge, our creativity—we could effectively generate mechanisms for our own healing and spiritual uplift.

That inaugural conference relied on the insights of a talented, insightful cross-section of our community's best and brightest: our community activists, physicians, psychologists, anthropologists,

spiritual leaders, poets, historians, artists, educators, and other experts on the Black Muslim experience. The result was amazing—and we have been blessed to continue to grow the space, improve upon and expand what we offer to more members of our community. Alhamdulillah, we are approaching our 8th year of organizing a one of kind experience centering Black Muslims and healing.

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**INVITE YOUR COMMUNITY TO BMPC2023:**

We are working hard to promote the conference to our communities, so any assistance you can provide with spreading the word to your various networks, encouraging folks to register/attend and/or become a conference sponsor is greatly appreciated. All information regarding program details, registration, and sponsorship can be found at [www.blackmuslimpsychology.org](http://www.blackmuslimpsychology.org)

**2023 Black Muslim Psychology Conference | Rejoice!**

July 22-23, 2023 | Chicago, IL [Catalyst Ranch]

**To Register:** [blackmuslimpsychology.org/register](http://blackmuslimpsychology.org/register)

**More info:** [www.blackmuslimpsychology.org](http://www.blackmuslimpsychology.org)

**Questions:** [info@blackmuslimpsychology.org](mailto:info@blackmuslimpsychology.org)

**Twitter:** @BlackMuslimPsyc | @MWFNational

**Facebook:** @BlackMuslimPsychology | @MuslimWellness

**IG:** BlackmuslimPsych | MWFNational

#BMPC2023

#BlackMuslimJoy

# MWF MASQUERADE

[Inaugural Summer Social]





Muslim Wellness Foundation cordially invites you to our inaugural summer social to raise awareness for **National Minority Mental Health Month**. Join us for an incredible evening of storytelling, parlor games, and laughter!

**Attire: all-white, bring your own mask**

**JULY 22, 2023 | 7:30PM**

\$100/per person

\*BMPC2023 Attendees - 15% discount

**THE COLVIN HOUSE**

5409 North Sheridan Road  
Chicago, IL 60660

Tickets + Info: [mwfmascarade2023.eventbrite.com](https://www.eventbrite.com/e/muslim-wellness-foundation-masquerade-2023-tickets-705555555555)



# Masquerade

Muslim Wellness Foundation cordially invites you to our inaugural summer social: Masquerade! This enchanting evening of fun is dedicated to raising awareness for **BIPOC Mental Health Month (formerly Bebe Moore Campbell National Minority Mental Health Month)**, a vital initiative observed each July since 2008 which seeks to empower and support minority communities facing mental health challenges.

Our commemoration of this month is inspired by the profound wisdom of James Baldwin: "Love takes off the masks that we fear we cannot live without, and know we cannot live within."

We invite you to an **enchanting evening of fun and profound purpose!** Imagine, you step into a world where masks become symbols of creativity and liberation, where we shed the fears that hold us back and embrace the transformative power of community. As the night unfolds, allow yourself to be swept away by an atmosphere alive with the warmth of love, the spark of curiosity, and collective desire to engage in meaningful conversations with like-minded individuals who share a passion for wellness and the ability to delight in our strengths and resilience. Share your stories, your experiences, and your dreams for a world where faith, love and healing is at the center of our existence. And yes, there will be games and prizes!

This will be an unforgettable affair you won't want to miss. Together, let us create a world where we rejoice in the beauty of who we are and our capacity to thrive!

With warmth and gratitude,  
Kameelah Mu'Min Rashad,  
MWF Founding Executive Director

## Attire:

**All-White Elegance** | Serves as a symbol of unity and hope for an equitable future; reflecting our commitment to fostering inclusive conversations that transcend stigma and foster understanding

**Bring Your Own Mask** | Adorned in a sophisticated mask of your choice, be bold!

*\*BMPC2023 attendees receive a 15% discount on tickets | use promo code: BMPC2023*



# SPONSORSHIP LEVELS



# BMPC2023 SPONSORSHIP LEVELS

## DIAMOND: \$10,000+

- Prominent recognition as **Diamond Sponsor** on all conference materials (website, program + signage)
- Exclusive speaking opportunity during the opening or closing ceremony
- Logo placement on conference website with link to sponsor's website
- Acknowledgement in press releases, media coverage and social media
- Four [4] complimentary conference registrations
- Two [2] complimentary VIP passes for Saturday evening social event: MWF Masquerade
- Full-page ad in the conference program
- Opportunity to distribute promotional materials to attendees

## PLATINUM: \$5,000+

- Recognition as **Platinum Sponsor** on all conference materials (website, program + signage)
- Logo placement on conference website and social media with link to sponsor's website
- Two [2] complimentary conference registrations
- One [1] complimentary VIP passes for Saturday evening social event: MWF Masquerade
- Full-page ad in the conference program
- Opportunity to distribute promotional materials to attendees

## GOLD: \$2,500+

- Recognition as **Gold Sponsor** on all conference materials
- Logo placement on conference website with link to sponsor's website
- One [1] complimentary conference registration
- Half-page ad in the conference program
- Opportunity to distribute promotional materials to attendees

## OTHER

### Other Advertising Opportunities

- Full Page Ad [8.5" x 11"] - Program Booklet \$500
- Half Page Ad - Program Booklet \$250
- Quarter Page Ad - Program Booklet \$125
- Business Card Size Ad - Program Booklet \$60

## METHODS OF PAYMENT

- **Zelle [Direct Payment via Bank of America]:**
  - info@muslimwellness.com | Please note BMPC2023 in the note/memo line
- **PayPal:**
  - Paypal.me/MuslimWellness
- **Check or Money Order:**
  - Payable to **Muslim Wellness Foundation** | Please note BMPC2023 in the note/memo line
  - Address: 7636 S Marquette Avenue, Chicago, IL 60649

### Final Note:

As we embark on our next DECADE of service to the community, we will continue to lead the way in shifting the conversation on mental health, addiction and trauma - from one narrowly focused on stigma to a healing-centered model of collective well-being which prioritizes identity, faith, and belonging. **We believe that MWF is best positioned to lead in this area of mental health advocacy and healing justice** - we emphasis on an intersectional, intergenerational, justice-oriented approach to wellness is **innovative and interdisciplinary**; our **theory of change is holistic, collaborative and inclusive**. We understand the connection between wellness and context (racial violence and trauma, religious discrimination and bigotry, surveillance, oppression) and how we heal, grow, thrive, experience joy in the midst of it all. We are humbled by how impactful MWF has been in the community and want to ensure that the services we provide can grow into the future. **We invite YOU to be a meaningful part of that growth and impact.**

Jazakallah Khair!

WHAT DOES...



# Black Muslim Joy

...MEAN TO YOU?



## BLACK MUSLIM PSYCHOLOGY CONFERENCE (BMPC)

BMPC was established in 2015 by Muslim Wellness Foundation and is the only conference in the country to center the voices and experiences of Black Muslims with respect to race, religion, trauma and healing. The conference gathers grassroots activists, youth leaders, community organizers, community members, religious scholars and multidisciplinary experts in conversation about the effect of continued systemic racism on the psychological well-being of Black Muslims and strategies to facilitate community healing. This conference is also dedicated to exploring strategies and opportunities for solidarity and authentic allyship with other marginalized as well as privileged communities. BMPC intentionally and unapologetically centers the narratives, voices, and strengths of Black Muslims with a special emphasis on healing and collective well-being. This unique gathering is dedicated to expanding the conversation on self-love, self-acceptance and self-determination. We engage in honest dialogue through didactic workshops, small group discussions, interactive group learning exercises and creative expression. We invite and welcome ALL members of the community to this dialogue - laypersons and professionals alike. BMPC is open to nonBlack Muslims, nonMuslim allies and people of all faiths (or none) and backgrounds are encouraged to attend and engage in a spirit of humility, curiosity and respect.

\*Please note: Our use of the term Black Muslim is inclusive of all those who identify as Muslim and of African descent:

Black African

Black American/Descendant of Enslaved Africans in the United States

Afro/Black Arab

AfroLatinx

AfroCaribbean/West Indian, etc.



[blackmuslimpsychology.org](https://blackmuslimpsychology.org)



[info@blackmuslimpsychology.org](mailto:info@blackmuslimpsychology.org)



[blackmuslimpsych](https://www.instagram.com/blackmuslimpsych)



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*Muslim Wellness Foundation is the foremost pioneer in the formal establishment of Black Muslim Psychology as a legitimate and necessary field of inquiry. Black Muslim Psychology is grounded in the experiences, strengths, perspective, racial/sociocultural identity and spiritual orientation of those who identify as Muslim and of Black/African descent, living in the diaspora. It acknowledges the rich ethnic, cultural, sectarian and linguistic diversity of the Black Muslim community. It seeks to understand and enhance protective factors, mitigate systemic stressors and promote psychological well-being within the Black Muslim community. BMPC is a featured initiative within MWF's Omar ibn Said Institute for Black Muslim Studies & Research*